



AB

ANGELICA BAZZANI

Web & Graphic Designer

I am a 21-year-old freelance Graphic and Web designer from Modena, with a passion for modern and clean graphic projects. I collaborate with agencies and individuals, creating captivating and functional visual solutions.

Languages

- Italian - Native language
- English - Intermediate B1 level.

+39 392 5385503

bazzaniangelicaa@gmail.com

<https://www.angelicabazzani.it/>

Skills and Competences

- Proficiency in Photoshop, Illustrator, InDesign, Adobe XD, Canva, WordPress, Elementor PRO, and WooCommerce.
- Experience in Brand Identity development.
- Creating social media graphics, banners, flyers, etc.
- Designing website mockups using Adobe XD.
- Building websites using WordPress and Elementor PRO.
- Copywriting for websites, social media graphics, and social media posts.
- Logo design.
- Time management skills to meet project deadlines.
- Problem-solving ability to address design and technical challenges.
- Teamwork skills, capable of collaborating effectively with others.
- E-commerce website development.

Work experiences

Collaboration with AGIRE SRL

Web & Graphic Designer

- Creation of WordPress websites.
- Creation of advertising/social media graphics.
- Creation of website visual previews.
- Copywriting.
- E-commerce development. Fixing websites (using both WordPress and Enfold)

Collaboration with PRESS START SRL

web Designer

- Stylistic fixes for websites.
- Creation of visual previews for websites.
- Website creation using WordPress



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Collaboration with CEMA NEXT

Web Designer

- Website fixes (Enfold)
- Website creation (Enfold)

Az. Agr. Bazzani Mauro

Graphic Designer- Brand identity

- "Creation of brand identity (logo design, color palette selection, typography)
- Website creation
- Social media management

Sales assistant

- Store management
- Customer interaction

Sales representative at Almus Company

Sales representative

- Store management
- Customer interaction

Educational background

Higher education institution - Agostino Paradisi

SIA (Business Information Systems) path

Certifications

- Adobe Indesign CC, Udemy
- Adobe Photoshop CC, Udemy
- WordPress, Udemy
- Facebook Ads, Udemy
- Graphic Design Fundamentals, Udemy
- Copywriting, Udemy
- UI/UX Design, Udemy